

2024



ING

INSURANCE INSTITUTE

NORTHERN GAUTENG



ABOUT THE IING

The IING is a leading institution with a rich history of shaping the insurance sector in the Northern Region. Our commitment to professional growth, industry advancement, and community development has been unwavering since our establishment. You can learn more about us on our website: www.iing.co.za



WHY JOIN THE IING?

NETWORKING OPPORTUNITIES

As a member of IING, you'll gain access to a thriving network of industry professionals, including experts, leaders, and peers. Our events and workshops provide invaluable networking opportunities that can significantly enhance your career prospects.



PROFESSIONAL DEVELOPMENT

We offer a wide range of professional development programs, seminars, and courses to help you stay at the forefront of the insurance industry. Our commitment to continuous learning ensures that our members are well-equipped to succeed.



INDUSTRY INSIGHTS

Stay updated with the latest industry trends, insights, and best practices through our exclusive publications. Membership provides access to a wealth of knowledge that can give you a competitive edge.





CAREER ADVANCEMENT

IING membership can open doors to exciting career opportunities and advancement. Many of our members have achieved significant milestones in their careers with the support and resources available through our institute.



COMMUNITY AND SUPPORT

As a member of IING, you'll gain access to a thriving network of industry professionals, including experts, leaders, and peers. Our events and workshops provide invaluable networking opportunities that can significantly enhance your career prospects.



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WHY UPGRADE YOUR MEMBERSHIP?

As a Platinum Member, you not only enjoy the fantastic benefits of regular membership but also gain access to an exclusive suite of premium advantages that set you on the fast track to success

Complimentary CPD Sessions

Access all our Continuing Professional Development (CPD) sessions throughout the year, absolutely free. Stay up-to-date with the latest industry knowledge and trends, enhancing your expertise.

VIP Access to Networking Events

Be our honoured guest at all our networking events hosted annually. Network with industry leaders, expand your contacts, and foster valuable connections.

Enhanced Company Branding

Your company's branding will take centre stage at every IING event, ensuring maximum visibility and recognition. Showcase your commitment to excellence.

Exclusive Insights

Access our premium research, reports, and thought leadership content. Stay well-informed about industry developments, giving you a competitive edge.

Quarterly Communicator Magazine

Maximize your exposure by advertising in our esteemed quarterly magazine. Promote your brand, share your success stories, and reach a wider audience.

Article Publication

Establish your authority by contributing articles to our magazine, sharing your company's innovations, success stories, and insights.

Unlock a world of opportunities, premium networking, and brand exposure by upgrading to Platinum Membership with the Insurance Institute of Northern Gauteng (IING). Elevate your insurance career to new heights with us.



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HOW TO JOIN THE IING.

Becoming a member of IING is straightforward. Simply visit our website at Membership Page to learn more about our membership options and the application process. Our dedicated team is also available to assist with any questions you may have.



INSURANCE INSTITUTE
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MEMBERSHIP OPTIONS



INSURANCE INSTITUTE
NORTHERN GAUTENG

2024 MEMBERSHIP FEES

PLATINUM IING MEMBERSHIP

- 1 x 4 Ball at Presidents Golf Day
- 1 Team (4 Players) Bowls Day
- 2 People for Padel Day
- 2 Seats for Ladies Day
- 8 Seats for Year-end Function
- Free Ad in the Communicator
- CPD Training Events (unlimited for online training)

R 16 500.00

Get in Touch with Us

accounts@iing.co.za

secretary@iing.co.za

www.iing.co.za



INSURANCE INSTITUTE
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2024 MEMBERSHIP FEES

GOLD IING MEMBERSHIP

- 5 Seats Year end Function
- Free Ad in the Communicator
- 1 Team (4 Players) Bowls Day
- CPD Training Events (unlimited for online training)

R 7700.00

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2024 MEMBERSHIP FEES

SILVER IING MEMBERSHIP

- Year end Gala Function (2 seats)
- Free Ad in the Communicator
- CPD Training Events (unlimited for online training)

R 3 500.00

INDIVIDUAL IING MEMBERSHIP

- CPD Training Events (unlimited for online training)
- 10% discount on ladies day event or 10% discount on year end function or 10% discount on bingo

R 450.00

Get in Touch with Us



SPONSORSHIP OPPORTUNITIES

ING offers sponsorship opportunities at all our events. By partnering with us as a sponsor, you can elevate your brand's visibility within the insurance industry and gain access to a targeted audience of professionals. These sponsorships come with various packages tailored to meet your specific needs and objectives. We believe that this is an excellent opportunity for you to showcase your organization's commitment to the industry while benefiting from valuable exposure.

2024

Event Sponsorships Available



A large white banner with the word 'BINGO!' in bold, red, capital letters, hanging against a brick wall. The banner is slightly wrinkled and has a black exclamation point at the end.

SOCIAL EVENT
200 PAX

BINGO NIGHT

AVAILABLE OPTIONS

- MAIN EVENT SPONSOR R 15 000
- PARTNER SPONSORS R 8 000
- WELCOMING TABLE (PROMOTIONAL GIFTS X200)
- DESSERT / GIN / COCKTAIL BAR (QUOTED)
- TABLE HAND OUTS (PROMOTIONAL X200)
- PRIZE SPONSORS:-
- 14X HAMPERS (VALUED AT R500 EACH)
- 1X CASH PRIZE OF R3000
- 14X LUCKY DRAWS (VALUED AT MIN R300 EACH)

PLEASE INDICATE YOUR SELECTION AND NOTIFY YOUR IING REPRESENTATIVE

2024

Event Sponsorships Available



SOCIAL EVENT
200 PAX

LADIES DAY

AVAILABLE OPTIONS

- MAIN EVENT SPONSOR R 20 000
- CO - SPONSOR R 15 000
- PARTNER SPONSOR R 7 500
- WELCOMING TABLE (PROMOTIONAL GIFTS X200)
- DESSERT / GIN / COCKTAIL BAR (QUOTED)
- TABLE HAND OUTS (PROMOTIONAL X200)
- LUCKY DRAW SPONSORS:-
- HAMPERS / GIFTS (VALUED AT MIN R500 EACH)
- HAMPERS / GIFTS (VALUED AT MIN R200 EACH)

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2024

Event Sponsorships Available



SOCIAL EVENT

400 PAX

YEAR END GALA

AVAILABLE OPTIONS

- MAIN EVENT SPONSOR R 60 000 (INCLUDES 10 TICKETS)
- CO - SPONSOR R 40 000 (INLCUDES 5 TICKETS)
- PARTNER SPONSOR R 20 000
- WELCOME DRINKS SPONSOR (R 18 000)
- PHOTO-BOOTH (R 12 000)
- ENTERTAINMENT SPONSOR (R 15 000)
- DANCE FLOOR SPONSOR (QUOTED)
- GUEST ENTRANCE GIFTS (X400)
- LUCKY DRAW SPONSORS (MIN R300 PER LUCKY DRAW)
- PROMOTIONAL GIFTS (OWN DESCRESSION)

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2024

Event Sponsorships Available



SPORT EVENT

120 PAX

PRESIDENTS GOLF DAY

AVAILABLE OPTIONS

- MAIN SPONSOR R40 000 (INCLUDED : 4 BALL AND HOLE SPONSORSHIP AND EVENT BRANDING)
- CO SPONSOR R 15 000 (INCLUDED : 4 BALL AND HOLE SPONSORSHIP AND EVENT BRANDING)
- HALF WAY HOUSE SPONSOR : R10 000
- HOLE SPONSOR R 2 500
- FOUR BALL R 4 000
- LONGEST DRIVE, NEAREST TO THE PIN PRIZES (OWN DESCRESSION)
- GIFTS X 30 (PACKS OF 4) (OWN DESCRESSION)

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Event Sponsorships Available



SPORT EVENT

80 PAX

BOWLS DAY

AVAILABLE OPTIONS

- MAIN SPONSOR R15 000 (INCLUDED : TEAM ENTRY AND EVENT BRANDING)
- CO SPONSOR R 10 000 (INCLUDED : TEAM ENTRY AND EVENT BRANDING)
- ACTIVATION: LUNCH R 10 000
- ENTERTAINMENT AT PRICE GIVING (QUOTED)
- GIFTS X 20 (PACKS OF 4) (R1200 PER TEAM)

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Event Sponsorships Available



SPORT EVENT

80 PAX

PADEL EVENT

AVAILABLE OPTIONS

- MAIN SPONSOR R15 000
- CO SPONSOR R 10 000
- LUNCH SPONSOR R 5 000
- GIFTS X 24 (PACKS OF 4) (R1200 PER TEAM)

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Event Sponsorships Available



**SPORT AND
SOCIAL EVENT**

POTJIE DAY

AVAILABLE OPTIONS

- MAIN SPONSOR R10 000
- CO SPONSOR R 5 000
- ENTERTAINMENT: R8 000
- 4 RUNNER UP PRIZE (VALUE OF R1000)
- 1 MAIN PRIZE (VALUE R2000)
- LUCKY DRAW PROMOTIONAL GIFTS

PLEASE INDICATE YOUR SELECTION AND NOTIFY YOUR IING REPRESENTATIVE

2024

Event Sponsorships Available



EDUCATION EVENT **ONLINE CPD ONLINE SESSIONS**

AVAILABLE OPTIONS

10 ONLINE SESSIONS THROUGHOUT THE YEAR

Note that when selecting a session, your company will provide an esteemed speaker to give training on a specific insurance related topics that will provide members with at least 1 cpd point. Average member turn out on online sessions between 150 and 600.

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2024

Event Calendar



INSURANCE INSTITUTE
NORTHERN GAUTENG

18 JAN

Notice of AGM

21 FEB

AGM

24 FEB

Sponsorship & Members Cocktail evening. Invitational Event

27 FEB

CPD session

15 MARCH

Presidents Breakfast

26 MARCH

CPD session

11 APRIL

Bingo Night

26 APRIL

CPD session

16 MAY

Presidents Golf Day

21 MAY

CPD session

18 JUNE

CPD session

21 JUNE

Potjie Kos Day

16 JULY

CPD session

19 JULY

Bowls Day

15 AUG

Ladies Day Event

20 AUG

CPD session

17 SEPT

CPD session

20 SEPT

Padel Event

15 OCT

CPD session

31 OCT

Year End Gala

19 NOV

CPD session

*dates are subject to change

By **becoming a member** of the Institute of Insurance in the Northern Region, you'll be taking **a significant step toward advancing your insurance career**, expanding your network, and contributing to the growth of our industry. **Don't miss the opportunity** to explore our sponsorship options to further enhance your engagement with the **industry**.



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We look forward to welcoming you into our community of insurance professionals dedicated to excellence and continuous improvement. Join us in shaping the future of insurance in the Northern Region.

GET IN TOUCH WITH US NOW!

We hope to hear from you soon and have the privilege of welcoming you as a valued member of IING.



Want to Sponsor an Event?

Your invaluable sponsorship empowers the IING to curate exceptional educational and networking events. By partnering with us, you provide a platform for our members to INTERACT with like-minded professionals, COLLABORATE with local and international experts, and EVOLVE by fostering the development of their respective companies.

The IING offer sponsors increased brand exposure and opportunities to further elevate brand engagement and interaction with the industry

- Branding at Events
- Digital Marketing Campaigns
- Activation Opportunities



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Should you have any inquiries please contact us on
secretary@iing.co.za | accounts@iing.co.za | marketing@iing.co.za

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